

Camp Trends*

***compiled by the America Camping Association**

Data and Statistics

- More than 12,000 day and resident camps exist in the U.S.
- Each year more than 11 million children and adults attend camp.
- Nonprofit groups including youth agencies and religious organizations operate approximately 8,000 camps, and 4,000 are privately owned independent for-profit operators.
- Camps employ more than 1,200,000 adults to work as counselors, program/activity leaders, unit and program directors/supervisors, and in support services roles such as maintenance, administration, food service and health care.
- 48% of camps report a staff return of 50% or more.
- In the past 10 years there has been an increase in the use of international staff to expose campers to different cultures.
- Of the estimated 12,000 camps in the U.S., approximately 7,000 are resident camps and 5,000 are day camps.
- Of ACA-accredited camps, approximately 12% are tour/travel camps, while 22% offer wilderness trips.
- 90% of ACA-accredited camps offer some form of financial assistance to over one million children who are from economically deprived families, have special medical needs, or special situations that might preclude them from attending camp.